

ACM Mid-Atlantic Region 1st Trimester Report  
Chairs Report for Activities ending in February 2010

- The Region partnered with New Bay Media, publishers of industry magazines and organizer of the Government Video Expo who hosted a general membership meeting for the region at the GV Expo in Washington, DC in December. It was a great success and we have plans to hold another meeting there next year. NBM also provided a discount to sessions for ACM members.
- The region also negotiated space on the vendor floor for the use of the National Office for outreach at no charge.
- The chair continues to participate in monthly CORL calls and working on a strategic plan for the regions.
- Plans for the “Power of Partners” Conference, May 13-14, 2010 are well on the way. It joins Mid-Atlantic and North East Regions with The Jersey Access Group. The three organizations plan on addressing the needs of smaller centers, staff, volunteers, independent producers, as well as other media content providers.
- The conference is also partnering with New Bay Media for a wider distribution of conference marketing material.
- The Mid-Atlantic Region will host the 4<sup>th</sup> CORL Retreat on May 12, 2010. Five regions have already confirmed to participate in person as to date.
- The Chair will be in the Virginia and Maryland area in the beginning of March to do outreach to centers about the region and the conference.

Report was prepared by Stephanie Gibbons (Chair) on Feb. 22, 2010

*All of the information in this report is true and accurate to the best of my ability as a duly elected representative of the region.*